



Chapter 264 - Press Release

2/23/2021

Redefining SME - Chapter 264

Professionals in Manufacturing -

With the influence of the 2020/2021 Pandemic, our ability to engage with site tours, sharing of best practices, and networking has been drastically hampered. Our board has put some energy and time into developing a new course. Being mindful to build on our legacy, this newsletter/bulletin, "**Press Release**," is the first touch from our SME Chapter, for 2021. Please share with all the interested parties.

We have started a collaboration with other Wisconsin SME Chapters. The discussion has led us into our development of a couple virtual tours (webinar format). The vision is to showcase successes in manufacturing with a show and tell format. A live discussion forum would follow the webinar. Our goal for 2021 is 5 events. This approach is new and SME is interested in learning from us. If you or your organization would have an interest in hosting an event please contact: **Kevin Thiel** email: thielk@uwstout.edu Phone (715) 370-4943.

To bring value to our professionals in manufacturing, we will be providing a recent (**HOT-TOPIC**) review. With the support of SME connect, <https://connect.sme.org/home> all relevant topics overview will be published. With an array of connections to our region, it will take the shape of a top 10 list for a quick content overview. We will publish relevant connections for: education and certifications, webinars, modern and advanced technologies, programs, and events for our members and partners.

Members – Don't miss the upcoming **Digital Transformation: Real Applications of Industrial Cloud Connectivity and Data Analytics**, SME - March 11th. <https://connect.sme.org/events/item/44/968>

NOTE : Please promote the corporate and/or individual membership.

For becoming a Member, please follow the **SME Connect**

<https://connect.sme.org/> If you would like to sponsor an ad in future bulletins/newsletters, please contact: **Melissa Weller** email: mweller@mmm.com Phone (715) 845-0233



OUR DIRECTION –

Vision: An inspired educated and prosperous manufacturing community.

Mission: Promote manufacturing technology and develop a skilled workforce.

Purpose: Advance manufacturing and attract future generations.

2021 Strategy: Building an opportunity from the Pandemic. Engaging and Inspiring Innovation for our SME Members, and fostering a collaborative group supporting the manufacturing sector

General Questions Email: smechapter264@gmail.com